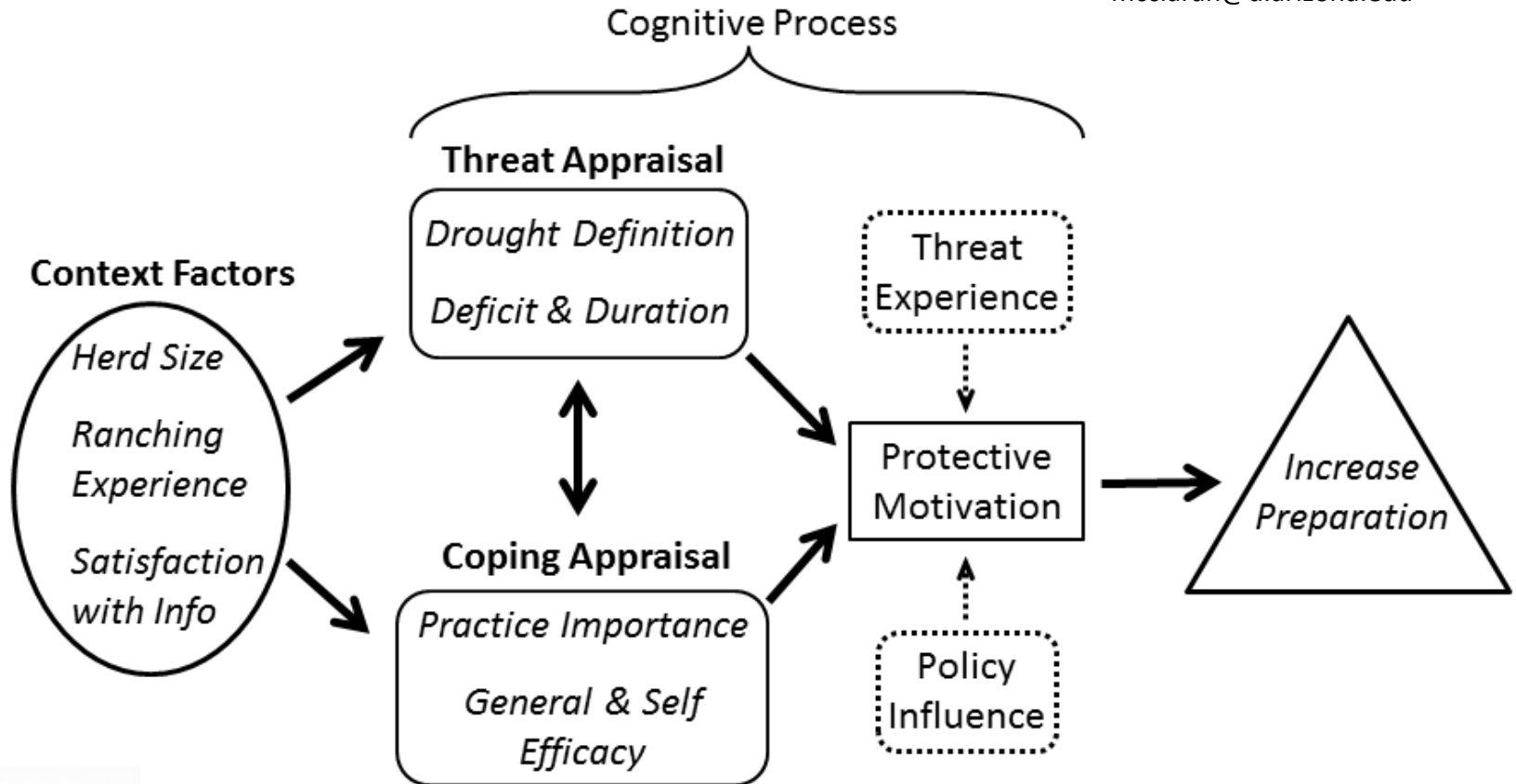


# What motivates ranchers to prepare for drought?

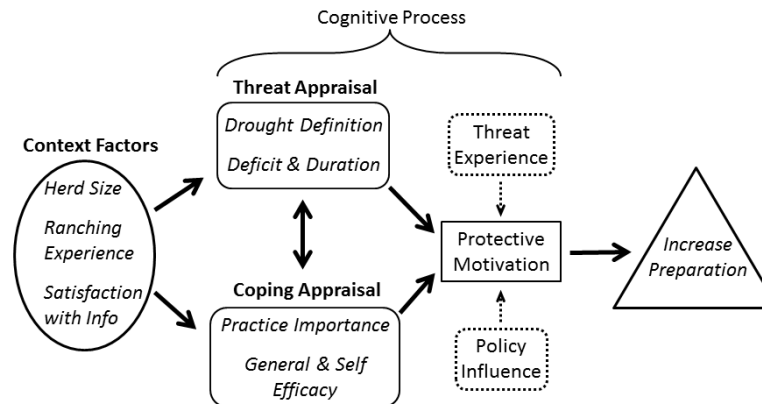
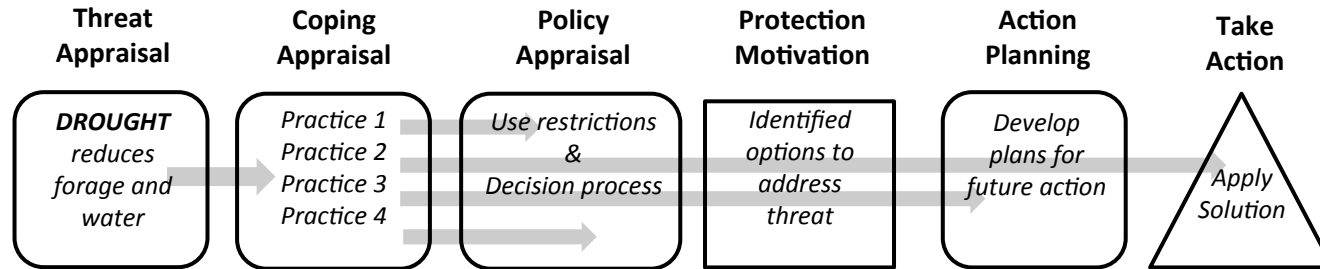
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USDA-AFRI

McClaran et al. 2015. Increased preparation for drought among livestock producers reliant on rain-fed forage. *Natural Hazards* 79:151-170

# Drought Planning Scenarios to motivate Preparation for Drought





## **Avalanche Preparation in the Italian Alps**

1706  
Avalanche  
destroys nearby  
town of Puy killing  
7 people.

1716  
Pequerel residents  
prepare for future  
avalanches by  
building 20 ft wall,  
and in 20<sup>th</sup>  
Century plant  
trees above town.





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